



Thrives

MEDIA KIT

AD SPECIFICATIONS

AD DIMENSIONS (NO BLEED)

- 1/8 page: 3.8" wide x 2.3" tall
- 1/4 Page: 3.8" wide x 4.8" tall
- 1/2 Page Vertical: 3.8" wide x 10" tall
- 1/2 Page Horizontal: 7.75" wide x 4.8" tall
- Connections: 3.75" wide x 2" tall

BLEEDS (FULL PAGE ADS ONLY)

FULL PAGE

- Final Trim size: 8.5" w x 11" h
- Full Bleed size: 8.75" w x 11.25" h
- Keep all text and essential art 1/4" from the trim.

2-PAGE SPREAD

- Final Trim size: 17" w x 11" h
- Full Bleed size 17.25" w x 11.25" h
- *Note: Spreads have a gutter down the center.
- Keep all text and essential art 1/4" from the trim.

TECHNICAL SPECIFICATIONS

- Color Mode:** CMYK
- Resolution:** 300 dpi
- Camera Ready Ads:** High Resolution PDF

Locally-owned and operated.
All of the advertising dollars stay local in our community.

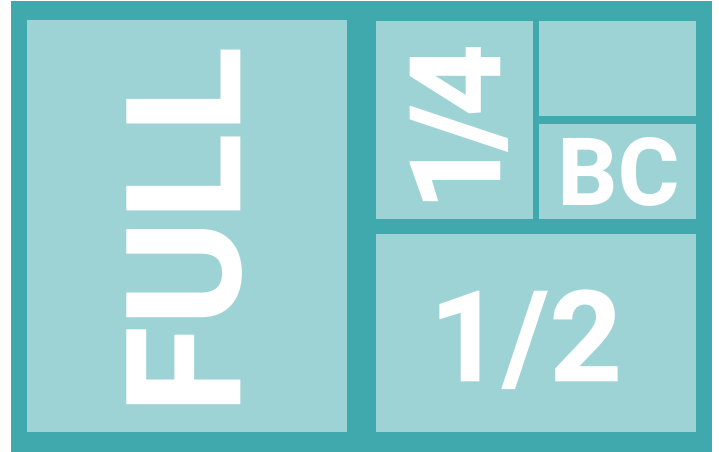
All ads are FULL COLOR. Creation of each ad is included in the price.

SIZE • PER ISSUE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Inside Front Cover	\$1,699	\$1,599	\$1,500	\$1,450
Inside First Page	\$1,599	\$1,499	\$1,400	\$1,300
Adjacent Contents	\$1,399	\$1,299	\$1,200	\$1,150
Adjacent Editor	\$1,399	\$1,299	\$1,200	\$1,150
Center Spread 2PG	\$1,999	\$1,899	\$1,750	\$1,650
Inside Last Page	\$1,300	\$1,299	\$1,200	\$1,150
Inside Back Cover	\$1,500	\$1,499	\$1,400	\$1,300
Full Page	\$1,199	\$1,099	\$1,000	\$950
1/2 Page	\$950	\$899	\$800	\$750
1/4 Page	\$699	\$650	\$550	\$500
Business Card	\$375			\$350

Invoices will be emailed the 1st of the month and due upon receipt.

The entire magazine will be featured digitally.

Distributed to every Mankato Clinic Staff Member, Locations and Events as well as major drop sites.



DEADLINES & PUBLISH DATES

QUARTERLY PUBLICATION

PUBLISH DATE

- December 22, 2023
- March 29, 2024
- June 28, 2024
- September 27, 2024
- December 27, 2024

SALES DEADLINE

- December 1, 2023
- March 1, 2024
- June 7, 2024
- September 6, 2024
- November 29, 2024

ADS

EMAIL AD CONTENT TO:
mankatoclinicthrives@gmail.com

PLEASE CC your sales rep on all emails

QUESTIONS OR TO PLACE AN AD

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