

HERE TO STAY

NORTH

kato

MEDIA KIT

AD SPECIFICATIONS

Ad Dimensions (No Bleed)

- 1/8 page: 3.8" wide x 2.3" tall
- 1/4 Page: 3.8" wide x 4.8" tall
- 1/2 Page Vertical: 3.8" wide x 10" tall
- 1/2 Page Horizontal: 7.75" wide x 4.8" tall
- Connections: 3.75" wide x 2" tall

Bleeds (Full Page Ads ONLY)

Full Page

Final Trim size: 8.5" w x 11" h
 Full Bleed size: 8.75" w x 11.25" h
 Keep all text and essential art 1/4" from the trim.

2-Page Spread

Final Trim size: 17" w x 11" h
 Full Bleed size 17.25" w x 11.25" h
 *Note: Spreads have a gutter down the center.
 Keep all text and essential art 1/4" from the trim.

TECHNICAL SPECIFICATIONS

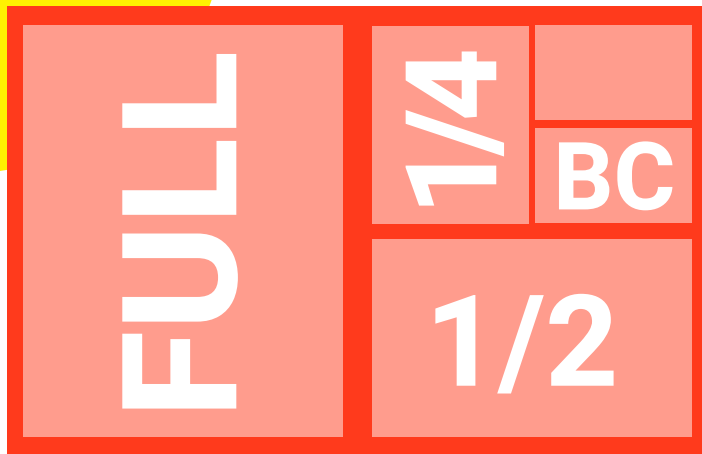
- Color Mode: CMYK
- Resolution: 300 dpi
- Camera Ready Ads: High Resolution PDF

Locally-owned and operated.
 All of the advertising dollars stay local in our community.

The entire magazine will be featured on  LIKE US ON facebook

digital versions online at issuu.com/northkato

8,000+ copies printed & distributed to every household and business in North Kato



DEADLINES & STREET DATES

QUARTERLY PUBLICATION

PUBLISH DATE

- February 16, 2024
- May 3, 2024
- August 2, 2024
- November 8, 2024

SALES DEADLINE

- January 12, 2024
- April 5, 2024
- July 5, 2024
- October 11, 2024

All ads are FULL COLOR. Creation of each ad is included in the price.

SIZE • PER ISSUE	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
Inside Front Cover	\$1,600	\$1,550	\$1,500	\$1,450
Inside First Page	\$1,500	\$1,450	\$1,400	\$1,300
Adjacent Contents	\$1,300	\$1,250	\$1,200	\$1,150
Adjacent Editor	\$1,300	\$1,250	\$1,200	\$1,150
Center Spread 2PG	\$1,900	\$1,850	\$1,750	\$1,650
Inside Last Page	\$1,300	\$1,250	\$1,200	\$1,150
Inside Back Cover	\$1,500	\$1,450	\$1,400	\$1,300
Back Cover	\$1,800	\$1,750	\$1,700	\$1,650
Full Page	\$1,100	\$1,050	\$1,000	\$950
1/2 Page	\$900	\$850	\$800	\$750
1/4 Page	\$650	\$600	\$550	\$500
Business Card	\$350			\$300

Invoices will be emailed the 1st of the month and due upon receipt.



EMAIL AD CONTENT TO:

ads@northkato.com
 PLEASE CC your sales rep on all emails

QUESTIONS OR TO PLACE AN AD:

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